

Image Clipping and retouching for a **Canada Based Company**



CASE STUDY

Abstract

The client shoots an array of subjects including, but not limited to, Electronic devices, Fashion trends and other products. These photographs need to be clipped and retouched in a unique way within a short TAT within the specified quality.

Being particular about conformity to a unique style of work client was on the lookout for a suitable company that could deliver projects according to their working style and can share the growing workload with regards to image clipping, retouching and editing.

Challenges

- Complexity based pricing & Dedicated team
- Guaranteeing 98% quality output
- Ensuring a quick turnaround time by providing 24x7 assistance
- Adding adequate resources were deployed to meet the workload and the turnaround time
- Deploying skilled resources as per customer requirements
- Assigning a customer relations executive to handle all client queries

Approach

The customer requirement was almost all the image editing services. We will come to know about the service requirements only when we receive the instructions during the image upload time. Toggling resources were bit difficult as the customer requires the work to be executed in 4 Hour TAT.

Benefits

- Operational cost reduced upto 50%
- Timely updations of products in website.
- Shifted concentration more into photography

Customer – A leading online retailer

Industry : **Online retailers**

Geography : **Canada**



SBL BANGALORE

Lewis Tech Park, 4th Floor, No. 18,
Nandi Durga Road, Benson Town,
Bangalore, Karnataka, India - 560046
Mob no : +91 8086233600 | +91 9288004297
info@sblcorp.com
Toll Free No : 1800 309 3434
(add +91 when dialling from outside India)

SBL DELHI

D - 49 Sector - 2, Gautam Budh Nagar,
Noida, Delhi - 201301
Mob no : +91 9980043375
info@sblcorp.com
Toll Free No : 1800 309 3434
(add +91 when dialling from outside India)

SBL KOLLAM

Dasan Building, Market Road,
Karunagappally, Kerala, India - 690518
Mob no : +91 9995111521
info@sblcorp.com
Toll Free No : 1800 309 3434
(add +91 when dialling from outside India)

SBL TRIVANDRUM

Sai Niketan, TC 23/1472, Golf Link Road,
Kowdiar, Trivandrum, Kerala,
India - 695003
Mob no : +91 9288023999
info@sblcorp.com
Toll Free No : 1800 309 3434
(add +91 when dialling from outside India)

SBL KOCHI

Carnival Infopark -Phase IV,
3rd Floor, Kakkanad, Cochin, Kerala,
India - 682042
Mob no : +91 9895764867
info@sblcorp.com
Toll Free No : 1800 309 3434
(add +91 when dialling from outside India)

SBL MADURAI

ELCOT IT Park (SEZ), 1st Floor,
Ilanthaikulam, Tamilnadu,
India - 625020
Mob no : +91 7306823506
info@sblcorp.com
Toll Free No : 1800 309 3434
(add +91 when dialling from outside India)

SBL GUWAHATI

Divine Plaza, 5th Floor, Dispur
Supermarket, G S Road, Guwahati,
Assam, India - 781006
Mob no : +91 7593814570
info@sblcorp.com
Toll Free No : 1800 309 3434
(add +91 when dialling from outside India)

SBL TENKASI

No.347/2, MSPV Building Bearing, Door
No.10/799 B 1st Floor, Tirunelveli Main Road,
Pavoorchatram, Tenkasi, India - 627 808
Mob no : +91 9895764865
info@sblcorp.com
Toll Free No : 1800 309 3434
(add +91 when dialling from outside India)

SBL MUMBAI

1805, 18th Floor, Lodha Supremus, Saki Vihar
Road, Opposite MTNL Building, P.O.Andheri
East, Mumbai - 400072
Mob no : +91 9980033977 | 022 - 4778 4702
info@sblcorp.com
Toll Free No: 1800 309 3434
(add +91 when dialling from outside India)

SBL DUBAI

No:22 Al Habtoor Warehouse Complex, Al
Qusais Industrial 3, Dubai, UAE P.O.
Box No - 2128
Mob no : +971 581498176 | +971 508911851
info@sblcorp.com
Toll Free No : 1800 309 3434
(add +91 when dialling from outside India)

SBL USA

16192, Coastal Hwy. Lewes, Delaware
USA-19958
info@sblcorp.com
Toll Free No : 1800 630 5640

SBL UK

3 Boyne Drive
Chelmsford
CMI 70W
Contact : Paul Nixon
Mob no : +44 7918 847631
info@sblcorp.com